

Introduction

Hi there! My name is Jeff Sackmann, and I've been helping people reach their best possible GMAT scores for a decade now. I'm glad to have this opportunity to help you.

As the title suggests, you'll find 111 tips, tricks, and tactics to improve your score. If you're familiar with my website, gmathacks.com, you probably know some of what you'll read here. I don't believe in "gaming" or "outsmarting" the test—you'll find far more "tips" and "tactics" than "tricks."

Here's what I do believe in. Given a reasonable amount of study time and a well-designed plan, you can learn much of the material that the GMAT tests. Combine that with sufficient knowledge of the exam itself and how it works, and you can get a great score.

This book will help you make that study plan and learn what you need to know about the ins and outs of the exam. It will also give you a slew of methods you can use on test questions starting right now.

Good luck!

How to Use This Book

If you sit down and read this book from cover to cover, it probably won't take much more than an hour or two. If you'd like, jump in and get an overview right away.

But unless you're taking the GMAT tomorrow morning, there's a better way. Each chapter is short and actionable, meaning that in many cases, you can read it today and put it into practice tonight. Don't confuse length and importance—many of the most valuable tips I offer can be expressed in one or two sentences.

With that in mind, read just a few chapters at a time. Consider how you might improve on how you've studied up to this point. Think about how you can apply what you've learned to today's or tomorrow's study session. Don't expect your score to jump by osmosis—I can *tell* you a whole lot, but only you can *do* what needs to be done.

Start at the beginning. Read the first three sections (“The Plan of Attack,” “Winning Study Strategies,” and “The Computer-Adaptive Test”) soon, and feel free to come back to them to refresh your memory. The rest of the book can be read in order, but it doesn't have to be. It's organized by content area, so it's easy to find tips on whatever is giving you trouble.

Time to get to work!